

is approximately 30 thousand dollars. This amount includes installation, configuration, system support, user training.

The modern pace of development of the hotel business places the highest demands on automated control systems for enterprises of the hospitality industry. The increasing needs of customers every day and the tightening of competition require the hotel to be able to respond quickly to all fluctuations in market conditions. It's time for a new generation of software. The Fidelio computer system is a software package that is included in the list of the most used programs in the hotel industry, the number of its users in the world exceeds 7.5 thousand. The availability of this program allows you to have a holistic and objective view of the business in real time, generate the necessary analytical reports, and in the near future bring the hotel company to a new level of financial management.

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MODERN TRENDS IN THE DEVELOPMENT OF THE WORLD ECONOMY

Современные тенденции развития мировой экономики

The aim of this article is a comprehensive analysis and understanding of contemporary trends in global economic development to identify their impact on business, social structures, and ecological sustainability. The research focuses on

creating an extensive overview of key aspects of global economic development and identifying strategic directions to overcome challenges and leverage opportunities presented by current trends.

In the present era, the global economy is influenced by several key trends that significantly impact its development. Let's examine some of them.

Globalization. With the acceleration of technological progress and improved communication means, borders between countries are fading. Globalization fosters closer economic ties between nations, facilitating the exchange of goods, services, and capital, supported by global trade agreements.

Digital Transformation. The advancement of information technologies leads to digital transformation across various economic sectors. Artificial intelligence, the Internet of Things, and blockchain reshape business structures, enhancing production efficiency and providing new opportunities for businesses.

Sustainable Development. With increasing awareness of environmental issues, there is a growing emphasis on sustainable development. Companies and countries are increasingly focusing on eco-friendly technologies, waste management, and reducing environmental impact.

Demographic Changes. Aging populations in developed countries and population growth in developing countries pose new challenges and opportunities for the global economy. These demographic changes affect labor markets, consumer behavior, and social programs.

Pandemic and Economic Resilience. Global crises, such as the COVID-19 pandemic, underscore the importance of economic resilience. Countries and companies strive to strengthen their healthcare systems, ensure reliable supply chains, and improve financial stability.

Changes in Trade Relations. Political events like trade wars and shifts in global politics can influence global trade and economic relations between countries.

Contemporary global economics is shaped by several key trends defining its development. Globalization, coupled with technological advancements, strengthens economic connections between countries. Digital transformation redefines the rules of the game by introducing new technologies and enhancing efficiency. Sustainable development and environmental awareness become integral parts of business and government strategies. Demographic changes, including population aging and labor market dynamics, present new challenges and prospects. Global crises, like the pandemic, highlight the centrality of economic resilience. Changes in trade relations emphasize the importance of adaptability to political shifts.

To sum up, these trends shape the modern economic landscape, requiring participants to be flexible, innovative, and strategically-minded to achieve sustainable development in the new reality of the global economy.