

## References

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## CURRENT TRENDS IN THE DEVELOPMENT OF THE WORLD ECONOMY

### Современные тенденции развития мировой экономики

*Introduction.* At the moment, the world economy is under the influence of various factors that have a significant impact on its current state and direction of development. In this paper, we will look at the main trends that play a key role in shaping the global economy.

1. *Global digitalization.* The incredible strong development of information technology and digitalization of the economy have become one of the most important factors of development in the global economy. This is leading to new forms of commerce, interactions between companies and expanding global markets.

2. *Sustainable development.* Issues related to the environment and social sustainability are becoming increasingly pressing. More and more countries and companies are committed to introducing sustainable practices into production by investing in renewable energy, reducing carbon emissions and supporting social initiatives.

3. *Development of new markets.* The emergence of new markets, such as health care services, innovative technologies, and environmentally friendly products, stimulates economic growth and provides new opportunities for entrepreneurs.

4. *Geopolitical factors.* Trade conflicts, changes in global politics and geopolitical tensions have a significant impact on the global economy. This may lead to changes in trading partnerships and development strategies.

*Conclusion.* Current trends in the development of the global economy are manifested in the relationship between digitalization, sustainable development, market expansion and the impact of geopolitical factors. Understanding these trends is important in anticipating and adapting to changes in the global economy.