



Vilnius University Legal Clinic. Rebranding.

2016-05-05

The background of the slide is a photograph of a Ferris wheel with several colorful passenger cars (orange, red, blue, and white) against a clear blue sky. In the distance, a cityscape is visible under a hazy sky.

What does "Generation Y" care about?

- ▶ Dynamic atmosphere
- ▶ Leadership skills
- ▶ Feed-back
- ▶ Meaningful activities
- ▶ Developing competence
- ▶ Work/life balance



Valiunas
Ellex[®]



Vilniaus universiteto
Studentų atstovybė

- ▶ Students of VU Faculty of law, supervised by legal professional, provide legal aid for these groups:
 - ▶ Young business and start-ups
 - ▶ Socially vulnerable people
 - ▶ Non-governmental organizations (NGOs)

50 000

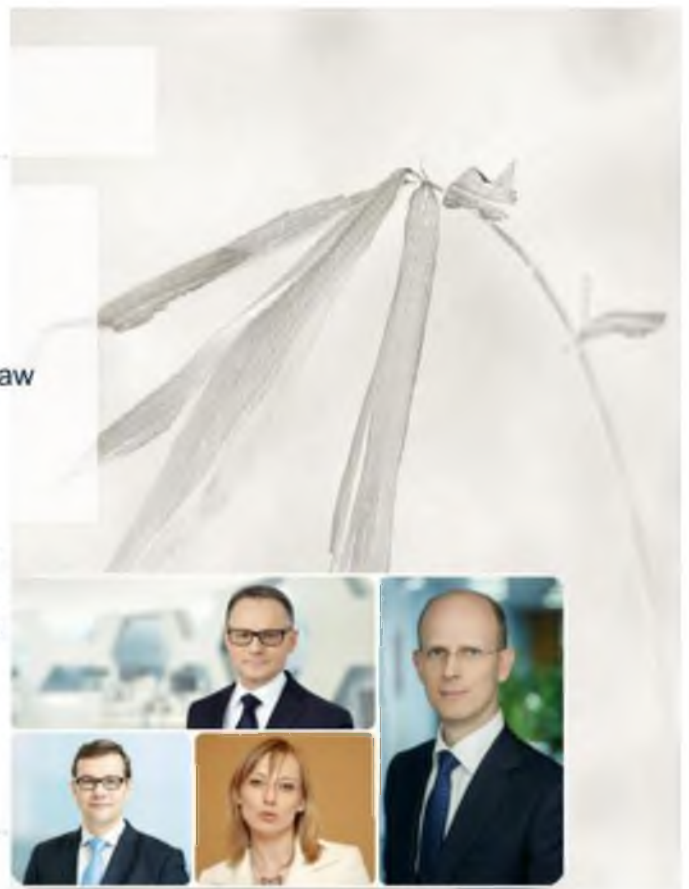
4 000/yearly



Practice groups:

- ▶ Contract Law
- ▶ Tax Law
- ▶ State Government Law
- ▶ Intellectual Property Law
- ▶ Labor and Social Protection Law
- ▶ Family Law
- ▶ Dispute Resolution

Quality services guaranteed with supervision of mentors – VU academics and famous professional lawyers.



Partners



The Office

Mobile working spaces

Rest/play zone

Professional meeting rooms

IT infrastructure



Reasons to join

- ▶ Unique first-hand experience working with real project, direct contact with the clients.
- ▶ Especially valued within EU institutions (European Commission, EUCJ).
- ▶ Free participation in trainings organized by VU (usually 100 €)
- ▶ Included in "Recommended students short-list" for VU contacts.
- ▶ Exclusive training organised by Valiunas Ellex on non-academic topics ("project strategy", "legal writing", "comfort of the client", etc.).
- ▶ Paid internship – name scholarships for the best students.
- ▶ Excellent internal atmosphere, studies/work/life balance and strong connection with Alumni society.

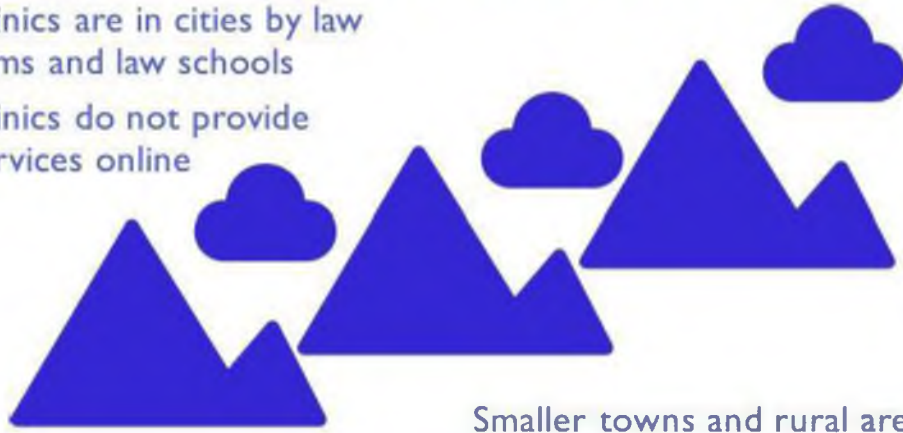


Linking Clinics with Clients



The problem

- Clinics are in cities by law firms and law schools
- Clinics do not provide services online



Smaller towns and rural areas

- Less lawyers.
- Less specialised.
- Less good?



There is beauty in simplicity.

The solution



Tools for legal clinics to reach more people:

- (safe) video conferencing
- (safe) file sharing

How it works

Legal clinic

Client



Outcomes

Greater access to justice for vulnerable rural client populations

People exercise their legal rights more

Social change

For the end





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