# Educational Institution "Belarus State Economic University"

**APPROVED** 

First Vice-Rector of the Educational

Institution

"Belarus State Economic University"
E. Kireeva

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2023

Registration No. 5419-23 /.

## **Corporate Finance**

The curriculum of the Higher Educational Institution in the academic discipline for the specialities 1-25 01 03 World Economy (without profilization, in English), 6-05-0311-03 World Economy (without profilization, in English)

The curriculum is based on the curricula of the higher education institution World Economy (without profilization, in English) reg. № 21ИДА-132 as of 02.09.2021.

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### RECOMMENDED FOR APPROVAL:

Department of Taxes and Taxation of the Educational Institution "Belarus State Economic University" (Protocol No. № 11 11.05.2023);

Scientific and Methodological Council of the Educational Institution "Belarus State Economic University" (Protocol No. 707210623).

## **Explanatory note**

The curriculum Finance prepared for students in the specialty World Economy (without profilization, in English) in accordance with the educational standard of the specialty. The discipline is a compulsory course.

The academic discipline "Corporative Finance" is a systematic presentation of the theoretical, methodological and organizational and practical foundations of the finances of business entities. Aimed at the formation of financial thinking, skills and abilities to use analytical tools in practical work for an objective assessment of the finances of business entities. It is the scientific basis for developing the optimal financial policy of the organization, the basis for making strategic and tactical management decisions and assessing the impact of decisions made on the final results of work.

The main goal of the discipline "Corporative Finance" is to develop in students a comprehensive understanding of finance, skills in reading financial statements and applying various methods of financial diagnostics in practice to justify management decisions.

## Discipline objectives «Corporative Finance»:

- in-depth study of the theoretical provisions of finance;
- study of the modern financial system of the state, its spheres, links, forms of interrelationships between the finances of the organization and various segments of the financial system; study of the information base of finance;
- the formation of practical skills in terms of applying approaches to assessing the financial policy of the organization;
  - acquisition of skills in analyzing the financial activities of the organization.

The structure of the program and the teaching methodology of the academic discipline take into account the new results of economic research and the latest achievements in the field of pedagogy and information technology, orienting students to acquire the appropriate professional competencies:

SC-10 Form the main types of reporting of the enterprise and analyze the system of indicators of corporate activity.

As a result of studying the discipline, the undergraduate must know:

- essence of finance, forms and types of financial relations;
- algorithm for the formation of financial policy and financial planning of the organization;
- modern methods and techniques for making and correcting managerial decisions in the process of formation, placement and use of capital;
- methodology for analyzing the main financial indicators and the mechanism for managing them.

Be able to:

• use modern concepts of finance;

- collect, analyze and process the data necessary to solve the set economic tasks;
- effectively use the methodological tools of finance in accordance with the targets of an economic entity;
- formulate detailed conclusions based on the results of analytical studies in accordance with the level of information support and the depth of detail of the analytical work carried out;
- suggest ways to influence the processes of financing and investment in order to build a financial strategy and improve the efficiency of the organization's financial and economic activities;
- use the results of the analysis in the development of options for management decisions.

### Attain:

- an algorithm for calculating and analyzing the main economic indicators of the financial activity of an enterprise according to internal and external financial reporting;
- methods for assessing specific situations and making decisions on the strategic and tactical directions of the financial and economic activities of a business entity.

The academic discipline is consistent with and related to other academic disciplines of the curriculum: Management in International Business. Total hours in the discipline in the specialty - 120, classroom - 68, lectures - 34, practical - 34. Control form - credit (3 credit points). Higher education - full-time.

#### Cours content

## Topic 1. Introduction to Finance.

History of finance. Essence, functions, principles of finance. Main areas of finance: public, corporate, personal finance. Financial resources as the material basis for the continuous functioning of finance. Sources of formation of financial resources. Interrelation of financial resources of the state and economic entities. Concepts of finance (time value of money, risk, reproduction, etc.).

## Topic 2. Public Finance.

The structure of the financial system. Spheres and links of the financial system, their relationship. Public finances and their main links. The budget system as a component of the financial system. State credit, its essence and forms. State loans. Public debt and management methods.

## Topic 3. Financial Statements and Long-Term Financial Planning.

The essence and significance of the analysis of the financial condition of the organization. Company strategies. Types of business analysis. Components of business analysis. Financial reporting and standards. Balance sheet, income statement, cash flow statement.

## Topic 4. Valuation of Future Cash Flows.

The essence of cash flows and their classification. The role of cash flows in ensuring continuity of operation. The time value of money and methods for estimating cash flows. Practical application of cash flow assessment: investment projects, business assessment, forecasting.

## Topic 5. Cost of Capital and Long-Term Financial Policy.

Essence, classification and structure of capital. Own capital and characteristics of its components. Obligations and their role in financing the activities of the organization. Forms of raising borrowed funds, taking into account real opportunities, the level of expected costs and the effect achieved. Methodology for calculating the price of capital. The main factors affecting the market price of capital. Principles for determining the price of capital. The effect of financial leverage as an economic tool that allows you to influence the optimization of the structure of funding sources and the results of the financial activities of the enterprise. Financial leverage Capital structure optimization: approaches and criteria. Dividends and justification of the organization's dividend policy.

## Topic 6. Short-Term Financial Planning and Management.

The composition and structure of short-term assets, their purpose and role in the functioning of the organization. Choice of working capital financing strategy: aggressive, moderate and conservative. Sources and methods of financing short-term assets. Budgeting and short-term financial planning. Organization of management of short-term assets. Indicators of the effectiveness of the use of short-term assets.

## Topic 7. Investment Managment.

Sources of formation of long-term assets. Essence of capital investments, their structure. The investment budget of the organization and its importance in the implementation of financial policy. Methods of financing investments in fixed assets. Management of the investment activity of the enterprise. The composition and structure of long-term assets, their role in the circulation of capital. Depreciation policy of the organization. The concept of financial investments, their evaluation and methods of financial management.

## Topic 8. Risk and Return.

The essence and types of income of the organization. Proceeds from the sale of products (goods, works, services) as the main source of income from the operating activities of the organization and methods of its planning. Profit of the organization and its types. Economic and accounting profit. The procedure for determining the total profit. Profit planning methods. Marginal profit (gross margin). Operating lever effect. Distribution and use of profit. The concept of income and risk. Types of risks and methods for their assessment.

## **Topic 9. Financial Diagnostic.**

Information base for assessing the financial condition of the organization. Methods of analysis of the financial condition: comparative, horizontal, vertical, multi-factor and coefficient method. Assessment of changes in assets, liabilities and equity based on the balance sheet. Analysis of solvency and financial stability of the organization. Estimation of balance liquidity ratios. The coefficients of financial stability of the organization. Ways to restore a stable financial condition of the organization and optimize the capital structure, sources of formation of financial resources.

# EDUCATIONAL AND METHODOLOGICAL MAP OF THE ACADEMIC DISCIPLINE Corporative Finance

		Number of classroom hours							
Section number, topic	Section title, topics	Lectures	Practical	Seminars	Laboratory exercises	guided independent work		Other	form of control
						lecture	prac.		
1	2	3	4	5	6	7	8	9	10
1	Introduction to Finance	2	2					[1, 3, 5, 6]	colloquium
2	Public Finance	4	4					[2, 4, 7]	colloquium
3	Financial Statements and Long-Term Financial Planning	4	4					[1, 2, 5]	test
4	Valuation of Future Cash Flows	2	2					[1, 3, 10]	test
5	Cost of Capital and Long-Term Financial Policy	6	6					[3, 5, 6, 12]	test
6	Short-Term Financial Planning and Management	6	6					[1, 4, 6]	test
7	Investment Managment	4	4					[2, 4, 5, 9]	test
8	Risk and Return	2	2					[2, 4, 7]	test
9	Financial Diagnostic	4	4					[1, 4,11]	test
	Total	34	34	-	_	-	-		credit
		68							

#### INFORMATION AND METHODOLOGICAL PART

# Methodical recommendations for organizing independent work by academic discipline "Corporative Finance"

In mastering the knowledge of the academic discipline, an important stage is the independent work of students. The main areas of student independent work are:

- initially detailed acquaintance with the curriculum of the academic discipline;
- familiarization with the list of recommended literature on the discipline as a whole and its sections, its availability in the library and other available sources, study of the necessary literature on the topic, selection of additional literature;
- studying and expanding the lecture material of the teacher through special literature, consultations;
- preparation for practical training according to specially developed plans with the study of basic and additional literature;
- preparation for the implementation of diagnostic forms of control (tests, problem solving, control work, etc.);
  - exam preparation.

## **Bibliography**

## **Recommended Core Bibliography:**

- 1. Brusov, P. N. Modern corporate finance: textbook for undergraduate courses "Economics" and "Management" / P. N. Brusov, T. V. Filatova, N. P. Orekhova; Financial University under the Government of Ros. Federation. 2nd ed., add. Moscow: KNORUS, 2020. 389 p.: (in Russian).
- 2. Corporate finance: textbook for bachelors / [I.V. Kosorukova and others]; ed. I.V. Kosorukova. Moscow: Synergy, 2020. 614 p.: (in Russian).
- 3. Corporate finance in a transformational economy: a textbook for students of higher education institutions in the specialties 1-25 01 02 "Economics", 1-25 01 04 "Finance and credit" / Belarusian state. un-t. Minsk: BGU, 2021. 181 p.: (in Russian).
- 4. Theory of finance: a textbook for students of higher education institutions in economic specialties / [T. A. Verezubova and others]; ed. T. A. Verezubova. Minsk: BSEU, 2022. 366 p.: (in Russian).
- 5. Ulasevich, Yu. M. Finance: workshop: textbook for students of higher education institutions in the specialty "Finance and Credit" / Yu. M. Ulasevich, TE Bondar. 2nd ed., erased. Minsk: BSEU, 2021. 322 p. : (in Russian).

## Recommended Additional Bibliography:

- 6. Corporate finance: textbook / Kokin A. S., Yashin N. I., Yashin S. N. et al. M.: ITs RIOR, NITs INFRA-M, 2018. 369 p.: (Higher education: Bachelor's degree).

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- https://znanium.com/catalog/product/959906 (date of access: 06/02/2023). Access mode: by subscription. : (in Russian).
- 7. Corporate finance: textbook / under the general. ed. A. M. Gubernatorova. Moscow: INFRA-M, 2023. 399 p. (Higher education: Bachelor's degree). DOI 10.12737/1013023. ISBN 978-5-16-014961-5. Text : electronic. URL: https://znanium.com/catalog/product/1907452 (date of access: 06/02/2023). Access mode: by subscription. : (in Russian).
- 8. Bogatyrev, S. Yu. Corporate finance: valuation: textbook / S. Yu. Bogatyrev. Moscow: RIOR: INFRA-M, 2022. 164 p. + Add. materials [Electronic resource]. (Higher education). DOI: https://doi.org/10.12737/1749-4. ISBN 978-5-369-01749-4. Text: electronic. URL: https://znanium.com/catalog/product/1864097 (date of access: 06/02/2023). Access mode: by subscription.: (in Russian).
- 9. Samylin, AI Corporate Finance. Financial calculations: textbook / AI Samylin. Moscow: INFRA-M, 2022. 472 p. (Higher education: Bachelor's degree). ISBN 978-5-16-010889-6. Text : electronic. URL: https://znanium.com/catalog/product/1855983 (date of access: 06/02/2023). Access mode: by subscription. : (in Russian).

## PROTOCOL OF THE COORDINATION

Name of the	Chair	Suggestions about	The decision taken by
training discipline,		changes in the	the department that
with which approval		content of the	developed the
required		curriculum	curriculum (indicating
		institutions of higher	the date and protocol
		discipline education	numbers)
Management in			N10 0711.05.21
International Business	C	1. my 1. B. lako	24

# ADDITIONS AND CHANGES TO THE HEALTH EDUCATION PROGRAM

for \_\_\_\_\_ / \_\_\_\_ academic year

The curriculum was revised and approved at a meeting of the Department of T and Taxation (Protocol No dated 20)  Head of Department S.O. Naumchik Docent, PhD	№ ADDITI	ONS AND CHANGES	Reason		
and Taxation (Protocol No dated 20)  Head of Department S.O. Naumchik					
and Taxation (Protocol No dated 20)  Head of Department S.O. Naumchik					
	•	S.O. Naumchik			