

THE IMPORTANCE OF LEARNING FOREIGN LANGUAGE IN INTERNATIONAL TOURISM

We live in the 21st century, when the growth of tourism is gaining momentum every year and more and more people want to travel. But there is one problem: language barrier. Ignorance of a foreign language blocks access to the study of culture, history, peculiarities of local people mentality. The aim of the research is to understand the importance of foreign language and its influence on tourism.

Let's imagine that you have arrived at some hotel where people don't speak Russian, only English and it is unlikely that you will use online translator to explain what you need. Some misunderstanding may arise and it can lead to unsuccessful communication. To avoid this, it is necessary to have a core vocabulary that will help you in any unexpected situation and eliminate communication breakdowns with people.

However, the opposite situation may also arise. You are walking around the city and a person turns to you with a question: "How to get him to this or that place?". Most people just say: I don't speak English and unable to help you. Now imagine how wonderful it would be if he or she knew English and could help a foreigner who got lost in such an alien city for him, where it is difficult to find a person who speaks the same language. Here we face a language barrier that has a strong impact not only on the foreigner, but on us because of the inability to overcome it.

Knowledge of a foreign language will be a big plus if you are thinking about working as a guide abroad, as it involves communication with representatives of international companies, who will not only have to talk in a good manner about the sights of the country, but also correctly convey the essence in their native language, without losing important details.

If you want to become a specialist in the field of international tourism, you need to understand that foreign language is a must, since you have to hold business meetings with foreign partners, carry out correspondence, which requires not only rich vocabulary, but also knowledge of grammar rules when concluding contracts.

However, you can also choose the profession of an interpreter in tourism, where you will also need knowledge of a foreign language to perform translations on various topics and covering diverse fields. Tourism and language are mutually interrelated. One cannot exist without the other. Many people believe that if there is a need in travelling, then they need to know many languages, but not everyone supports this opinion.

Thus, it can be concluded that tourism is the most important sphere of human activity in which communication is their most important thing. Therefore, practical knowledge of a foreign language is extremely important as it allows you to travel and learn a lot of new things that you did not know before, while communicating with representatives of different cultures and also exchanging your own knowledge, which will be just as useful for them.

It is important to remember that the knowledge of a foreign language gives us the opportunity to get acquainted with the culture and traditions of other countries, promotes the development of thinking, imagination and memory. Its knowledge is necessary for effective interaction of states with each other in many spheres of life (science, politics, culture, art, etc.). Knowledge of a foreign language nowadays is one of the conditions of professional competence, which will be very important to our employer when hiring.

Therefore, it is necessary to do everything possible so that every year people pay more and more attention to language, communication with representatives of other cultures, which will help you become not only a good and knowledgeable specialist in this field, but also a comprehensively developed personality with whom people want to communicate and do business.